

# 2017 Advertising Rates

**All Ads Include FREE Color!**

## **Front Page Upgrade Kits\* (These Sell Out Early; Book In Advance!):**

- Triple Front Page Banner (9.75" w x 3.5" h): **\$250**
- Double Front Page Banner (6.44" w x 3.5" h): **\$200**
- Single Front Page Banner (3.22" w x 3.5" h): **\$150**

*\*Must Purchase A Display Ad In The Same Issue To Qualify For Upgrade*

## **Display Ads:**

- Back Cover (9.75" w x 16" h): **\$825**
- Full Page (9.75" w x 16" h): **\$725**
- Half Page (9.75" w x 7.875" h): **\$525**
- Quarter Page (5.78" w x 7.875" h): **\$325**
- Quarter Junior (3.8" w x 7.875" h): **\$225**
- Eighth Page (5.78" w x 3.875" h): **\$175**
- Eighth Junior (3.8" w x 3.875" h): **\$115**
- Banner (5.78" w x 1.875" h): **\$85**
- Mini Banner (3.8" w x 1.875" h): **\$65**
- Custom Size (1-5 columns wide x 1-16 inches tall): **\$15 per column-inch**

## **You Can Find It In Blaine! Ads (Local Services, Shopping & Dining Guide):**

- Quad (9.37" w x 3" h): **\$125**
- Triple (7" w x 3" h): **\$95**
- Double (4.6" w x 3" h): **\$65**
- Single (2.25" w x 3" h): **\$35**

*\*FIB Ads Require A Four-Week Minimum. Campaign Discounts Do Not Apply.*

## **Community Bulletin Board (Buy Stuff, Sell Stuff, Odds & Ends):**

- Up To 20 Words: **\$5**
- Each Additional Word: **20¢**
- Image: **\$5**
- Logo: **\$10**

**For display advertising, please contact:**

***Brennan Rego***

**Mobile: 208.720.1295**

**Email: [brennan@theweeklysun.com](mailto:brennan@theweeklysun.com)**