

# 2017 Discount Opportunities



**All Ads Include FREE Color!**

## **Newspaper Campaign Discounts:**

- The Weekly Sun Campaign | **52-53 Ads Per Year** | Discount Rate: 40% OFF\*
- Deluxe Saturation Campaign | **26-51 Ads Per Year** | Discount Rate: 25% OFF\*
- Saturation Campaign | **12-25 Ads Per Year** | Discount Rate: 15% OFF\*
- Deluxe Branding Campaign | **8-11 Ads Per Year** | Discount Rate: 10% OFF\*
- Branding Campaign | **4-7 Ads Per Year** | Discount Rate: 5% OFF\*

\*Discount Rates Do Not Apply To Newspaper Special Section Ads Or Magazine Ads

## **Newspaper Pick-Up Discount:**

- 30% OFF (No Changes To Ad, Must Run In Next Consecutive Issue)

## **Newspaper Nonprofit Discount:**

- Additional 5% OFF (Must Participate In A Campaign To Qualify)

## **Magazine Campaign Discount:**

- 5% OFF (Must purchase at least one ad in each of the next two issues of The Weekly Sun's 101 Things To Do magazine. The magazine is published twice per year)

**For discount opportunities, please contact:**

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