



2018 Discount Opportunities

All Ads Include FREE Color

Newspaper Campaign Discounts:

- The Weekly Sun Campaign | 52-53 Ads Per Year | Discount Rate: 40% OFF*
- Deluxe Saturation Campaign | 26-51 Ads Per Year | Discount Rate: 30% OFF*
 - Saturation Campaign | 12-25 Ads Per Year | Discount Rate: 20% OFF*
- Deluxe Branding Campaign | 8-11 Ads Per Year | Discount Rate: 15% OFF*
 - Branding Campaign | 4-7 Ads Per Year | Discount Rate: 10% OFF*

*Discount Rates Do Not Apply To You Can Find It In Blaine! Ads,
Newspaper Special Section Ads Or Magazine Ads

Newspaper Pick-Up Discount:

- 30% OFF (No Changes To Ad, Must Run In Next Consecutive Issue or Issues)

Newspaper Nonprofit Discount:

- Additional 5% OFF (Must Participate In A "Campaign" To Qualify)

Magazine Campaign Discount:

- 10% OFF (Must purchase at least one ad in each of the next two issues of The Weekly Sun's 101 Things To Do magazine.
The magazine is published twice per year)

**For discount opportunities, please contact:
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