



# 2018 Special Section Rates

**All Ads Include FREE Color**

## **The Weekly Sun's Special Sections:**

- January: Health & Wellness
- February: Wedding & Event Planner
  - April: Kids Camps
  - August: Back To School
- September: The Pet Section
- October: Women In Business
- November: The Big Give

## **Special Section Display Advertising Rates:**

- Full Page (9.75" w x 16" h): **\$675**
- Half Page (9.75" w x 7.875" h): **\$475**
- Quarter Page (5.78" w x 7.875" h): **\$275**
- Quarter Junior (3.8" w x 7.875" h): **\$185**

## **Special Section Advertorial Rates (Sponsored Content):**

- Single Advertorial\* (250 Words Plus Logo OR Photo): **\$55**
- Double Advertorial\* (500 Words Plus Logo AND Photo): **\$100**

*\*Must Purchase Display Ad To Qualify For Advertorial*

## **Special Section Services & Shopping Services Guide Rates:**

- Single (3" w x 3.5" h): **\$55**
- Double (6" w x 3.5" h): **\$105**
- Triple (9.15" w x 3.5" h): **\$155**

**For special section advertising, please contact:**

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